# 1<sup>st</sup> quarter 2003

## FCC Form 398 Children's Report

KCTV5

Kansas City, MO



## **FCC 398 Submission Results**

#### FCC 398 Filing for Call Sign KCTV for quarter ending 03/31/2003

#### Accepted!

Confirmation number: 39107

#### Errors and informational messages:

**WARNING**: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #1, Preemption #2, Date Preempted/Episode is blank, other values ignored

**WARNING**: Question 5, Program #2, Preemption #1, Date Preempted/Episode is blank, other values ignored

**WARNING**: Question 5, Program #5, Preemption #1, Date Preempted/Episode is blank, other values ignored

**WARNING**: Question 5, Program #6, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

Federal Communications Commission Washington D.C. 20554 Approved by OMB 3060-0754

#### FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2003

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1. Call Sign	Channel Numb	oer	Communit	y of Licens	se	T	1		
KCTV	5		City			State	County		ZIP Code
IKCI V	J J		Kansas Ci	ty		МО	Jackson		64109
Licensee									
Meredith Corpora	ıtion					·/···			
_X_ Network Affil	iation: CBS			Nielsen D	MA		World Wide W (if applicable)	eb Home Page Addres	18
Independent				Kansas C	ity		www.kctv	5.com	
Facility ID Number		Previous	Call Sign (if	applicable				xpiration Date	
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				······································					
			Core Prog	gramming					
2. State the average	number of hours of	Core Pro	orammino ne	er week bro	padeasi	by the	station See		
47 C.F.R. Section		0010110	p 17	i wook or	, a a a a a a a a a a a a a a a a a a a	oy uic	Station: 500	3	· · · · · · · ·
	identify each Core I R. Section 73.673?	Program a	at the beginn	ing of the	airing (	of each	program as	_X_YesNo	
including an ir	see provide informated indication of the targe C.F.R Section 73.67	et child au						_X_YesNo	
b. Identify publis	shers who were sent i	informati	on in 4.a.						
affiliated wit	evision Network pr h the Network, incl des: TV Guide, TV	uding an	indication (	of the targ	et chil	d audie	ence, to the	following publis	hers of
	owing for each prog lete chart below for e			ing the pa	st three	month	s that meets	the definition of	Core
Title of Program #1 <b>BLUE'S CLUES</b>								Origination Network	
Days/Times Prograr	n Regularly Schedul	1	Total times a regularly sch			ber of nptions	If preempte Report	ed, complete Pree	mption
Saturday, 10:00am 1/25/03)	1-10:30am CT (1/4/0		4		0				
Length of Program:	30 (minutes)								

Age of	Target	Child	Audience:	from	2 years to	5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: BLUE'S CL	UES	
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
4	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotion	Yes _	_No		
Reason for Preemption: Breaking News Other News	Sports Public	Other		

Title of Program #2:  DORA THE EXPLORER				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions		ed, complete Preemption
Saturday, 10:30am-11:00am CT (1/4- 1/25/03)	4	0	Ì	
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 2 years t	o 5 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: DORA THE EXPLORER					
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled			
4	0	0			

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?			
		Yes No			
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?YesNo					
Reason for Preemption:Breaking News Other News	Sports Public	Other			

Title of Program #3: HEY ARNOLD!			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 11:00am-11:30am CT (1/4/03-1/25/03)CHAL	2	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years	to 11 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Title of Program #3: HEY ARNOLD!				
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled		
4	2	2		

Date Preempted/Episode # (1)	If rescheduled, date and time	Is the rescheduled date the second
	rescheduled. If not rescheduled,	home?
	1	

1/4/03	enter N/A 1/4/03, 9:00-9:30am CT	X Yes No
	efforts made to notify public of resch	
Reason for Preemption:Breaking NewsOther News	_ <b>X</b> _Sports Public	Other
Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/25/03	1/25/03, 9:00-9:30am CT	X_YesNo
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time? _X_YesNo
Reason for Preemption: Breaking News Other News	_ <b>X</b> _Sports Public	_Other

Title of Program #4: THE WILD THORNBERRYS			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays, 11:30am-12:00pm CT (1/4/03-1/25/03)	2	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 years to	11 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows the travels of Eliza Thornberry, whose parents produce nature documentaries and wander the globe in search of exotic places, plants and animals. Eliza has the ability to talk to animals, and her special gift allows her to see and understand the natural world in a very close and personal way. The objectives of the program are to help children learn concepts related to plants, animals and general ecology, and to experience the family interactions of children with parents who are committed to intellectual pursuits and have unique lifestyles. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Title of Program #4: THE WILD THORNBERRYS				
Total Times Aired * Number of Preemptions Number of Preemptions Rescheduled				
4	2	2		

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/4/03	1/4/03; 9:30-10:00am	X Yes No

Lyappon for Praamption:		
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other
Date Preempted/Episode # (2)  1/25/03	If rescheduled, date and rescheduled. If not reschenter N/A 1/25/03; 9:30-10:00am	eduled, home?
	And Andrews Control of the Control o	ic of rescheduled date and time? X Yes No
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other
itle of Program #5: IEY ARNOLD!		Origination <b>Network</b>
Days/Times Program Regularly Sched	uled: Total times aired a regularly schedule time	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
undays, 7:00-7:30am CT (1/5-1/26/0	03) 4	0
ength of Program: 30 (minutes)		
ge of Target Child Audience: from 6	years to 11 years	
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nere he must interact with a group of ildren. Arnold uses his creativity, reader in the big city. The objectives as and social development skill plore and monitor their own behavem with a springboard for understather the educational and informative.	of eccentric boarders, as we resourcefulness and calm to of this series are to help ele is through life-lessons, then ior, and to introduce them anding experiences in their ional needs of children, has	old, who lives in his grandparents' boarding housell as with his friends and other neighborhood deal with the issues presented by life as a fourth mentary school aged children to acquire better les and stories that will cause them to think, assess to a variety of people and issues in order to providown lives. This program is specifically designed to
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complete the chart below for each past three months. * Total Times A Preemptions Rescheduled.  Title of Program #5: HEY ARNO	of eccentric boarders, as we resourcefulness and calm to of this series are to help eless through life-lessons, them ior, and to introduce them anding experiences in their ional needs of children, has inition of Core Programmi  Preemption Representation of the core program listed in Questained is total times aired at resource.	deal with the issues presented by life as a fourth ementary school aged children to acquire better ness and stories that will cause them to think, assess to a variety of people and issues in order to provide own lives. This program is specifically designed to educating and informing children as a significant age as specified in the Commission's rules.  port  tion 5 of FCC 398 that was preempted during the egularly scheduled time plus Number of
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complete the chart below for each past three months. * Total Times A Preemptions Rescheduled.  Title of Program #5: HEY ARNO	of eccentric boarders, as we resourcefulness and calm to of this series are to help eless through life-lessons, them item item in the interpretation of th	old, who lives in his grandparents' boarding housell as with his friends and other neighborhood deal with the issues presented by life as a fourth mentary school aged children to acquire better less and stories that will cause them to think, assess to a variety of people and issues in order to provide own lives. This program is specifically designed to educating and informing children as a significant as a specified in the Commission's rules.  Port  tion 5 of FCC 398 that was preempted during the egularly scheduled time plus Number of  Number of Preemptions Rescheduled  0

Reason for Preemption:Breaking NewsOther News	Sports Public	Other	
Title of Program #6: AS TOLD BY GINGER			Origination <b>Network</b>
Days/Times Program Regularly Scheduled	d: Total times aired at regularly scheduled time	Number of If pr Preemptions Rep	preempted, complete Preemption port
Sundays, 7:30-8:00am CT (1/5-1/26/03)	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 6 ye	ars to 11 years		
critique the prevailing social hierarchy, program is to assist children in analyzing experiences that they may have in their further the educational and information purpose, and otherwise meets the definit	g, interpreting and success families, schools and comm al needs of children, has ed tion of Core Programming	sfully negotiating ear nunities. This progra ducating and inform ; as specified in the C	rly individual and group am is specifically designed to ning children as a significant
Complete the chart below for each copast three months. * Total Times Aire Preemptions Rescheduled.  Title of Program #6: AS TOLD BY	ed is total times aired at regu	on 5 of FCC 398 that v	was preempted during the plus Number of
Total Times Aired *	Number of Preemptions	Number of Reschedule	f Preemptions led
4	0	0	
	If rescheduled, date and tim rescheduled. If not reschedu enter N/A forts made to notify public of	uled, home?  Yes l	NoYesNo
Reason for Preemption:Breaking NewsOther News	Sports Public	Other	
Title of Program #7: RUGRATS			Origination <b>Network</b>
Days/Times Program Regularly Scheduled	regularly scheduled time	Number of Preemptions Repo	reempted, complete Preemption ort
Saturdays, 10:00-10:30am CT (2/1-3/29/0	03) 5	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 yea	rs to 8 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series is designed to have viewers see and experience the world from the point of view of a group of toddlers, led by an intrepid, intelligent and curious one-year-old, Tommy Pickles. Set in a relatively realistic world, the toddlers - who can speak, but never do so in front of adults - engage in adventures and actions, exploring and utilizing their world as a gigantic playground, motivated all the while by their aged-defined perceptions and misconceptions. The objectives of this series are to explore many of the emotional issues of childhood, and to have viewers experience age-appropriate lessons and concepts related to the adventures of the program's protagonists. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

	Preemption Report	
	core program listed in Question 5 of larged is total times aired at regularly so	FCC 398 that was preempted during the cheduled time plus Number of
Title of Program #7: RUGRATS		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
7	4	2
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/1/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time? Yes X No
Reason for Preemption:  X_Breaking News  Other News	Sports Public	Other
Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/15/03	3/15/03; 8:00-8:30am CT	X Yes No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time? _X_YesNo
Reason for Preemption:Breaking NewsOther News	_ <b>X</b> _Sports Public	Other
Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/22/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time?Yes _X_No
Reason for Preemption: _X_Breaking News _Other News	Sports Public	Other

If rescheduled, date and time

http://svartifoss2.	.fcc.gov/cgi-bin	/websal/prod/	kidvid/prod/f398	.pl
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Date Preempted/Episode # (4)

Is the rescheduled date the second

	resche enter	eduled. If not reschedul N/A	ed,	home?			
3/29/03				s_ <b>X</b> _No			
If rescheduled, were promotional	efforts m	nade to notify public of	resche	duled da	te and time	?Y	es No
Reason for Preemption:Breaking NewsOther News		_Sports _Public		_Other			
e of Program #8:						Origina <b>Netwo</b> i	
ys/Times Program Regularly Schedu	led:	Total times aired at regularly scheduled time		ber of mptions	If preempte Report	ed, comp	lete Preem
ourdays, 11:00am - 11:30am CT (2/ 9/03)	/1-	5	4				
agth of Program: 30 (minutes)							
e of Target Child Audience: from 5	years to	10 years					
rhero Snap, who Rudy has created ies to "do good by doing art". The use of their creative talents can as ituations. This program is specific educating and informing children	idy – with d – uses l e objecti ssist then cally desi as a sign	his love of drawing an ve of this series is to e n in solving problems igned to further the co ificant purpose, and o	ds, the d his in ncoura and bu	scientif maginat ige child iild thei nal and	ically mind ion to crea Iren to und ir confidend informatio	ed Penn te adven erstand ce in dea onal nec	y and the tures in w and appro ling with ds of child
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crhero Snap, who Rudy has created ries to "do good by doing art". The use of their creative talents can as situations. This program is specific educating and informing children gramming as specified in the Communication of the complete the chart below for each past three months. * Total Times A Preemptions Rescheduled.  Title of Program #8: CHALKZO	idy - with d - uses he objection is sist then cally design as a sign mission's core program is to the NE	h the help of his frienchis love of drawing an ve of this series is to e in in solving problems igned to further the crificant purpose, and os rules.  Preemption Report gram listed in Question tal times aired at regula	ds, the d his is neoura and bu ducation therw	scientif maginat ge child nild thei onal and ise mee	ically mind ion to crea lren to und ir confidence informatics the defin that was pretime plus New per of Preen	ed Penn te adven erstand ce in dea onal nee ition of (	y and the tures in w and appro- ling with ds of child Core
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crhero Snap, who Rudy has created ites to "do good by doing art". The use of their creative talents can as situations. This program is specific educating and informing children gramming as specified in the Community of the Comm	dy - with d - uses he objection is sist them cally design as a sign mission's he will be a sign mission he will be a sign mission he will be a sign mission's he will be a sign mission	h the help of his frienchis love of drawing an ve of this series is to e in in solving problems igned to further the edificant purpose, and os rules.  Preemption Report gram listed in Question tal times aired at regulated the preemptions  Cheduled, date and time eduled. If not rescheduled, N/A	ds, the d his in neoura and bu lucation therw	scientif maginat nge child aild thei onal and ise meet  CC 398 neduled  Numb Resch  2	ically mind ion to create to und iren to und irent to und information information that was precime plus Notes of Preen included	ed Penn te adven erstand ce in dea onal nee ition of cempted umber of	y and the tures in w and appro- ling with ds of child Core
crhero Snap, who Rudy has created ites to "do good by doing art". The use of their creative talents can as situations. This program is specific educating and informing children gramming as specified in the Common Complete the chart below for each past three months. * Total Times A Preemptions Rescheduled.  Title of Program #8: CHALKZON Total Times Aired *  7  Date Preempted/Episode # (1)	dy - with d - uses he objection is sist them cally design as a sign mission's he will be a sign mission he will be a sign mission he will be a sign mission's he will be a sign mission	h the help of his frienchis love of drawing an ve of this series is to e in in solving problems igned to further the edificant purpose, and os rules.  Preemption Report gram listed in Question tal times aired at regulated the preemptions  Cheduled, date and time eduled. If not rescheduled, N/A	ds, the d his in neoura and bu lucation therw	scientif maginat nge child aild thei onal and ise meet  CC 398 neduled  Numb Resch  2	ically mind ion to create to und iren to und iren to und information information that was precime plus Notes of Preen included	ed Penn te adven erstand ce in dea onal nee ition of cempted umber of	y and the tures in w and approling with ds of child Core during the second
past three months. * Total Times A Preemptions Rescheduled.  Title of Program #8: CHALKZOI Total Times Aired *  7  Date Preempted/Episode # (1)  2/1/03  If rescheduled, were promotional of Reason for Preemption: X_Breaking News	dy - with d - uses he objection is sist them cally design as a sign mission's he will be a sign mission he will be a sign mission he will be a sign mission's he will be a sign mission	h the help of his frienchis love of drawing an ve of this series is to e in in solving problems igned to further the edificant purpose, and is rules.  Preemption Report gram listed in Question that times aired at regulated times aired at regulated times are defined. If not reschedul N/A ande to notify public of Sports	ds, the d his in neoura and bu lucation therw	scientif maginat nge child aild thei onal and ise meet  CC 398 neduled  Numb Resch  2  Is the r home? Yes duled da	ically mind ion to create to und iren to und iren to und information information that was precime plus Notes of Preen included	ed Penn te adven erstand ce in dea onal nee ition of cempted umber of	y and the tures in w and approling with ds of child Core during the second

		· N/A			**	
3/15/03	3/15	/03; 8:30-9:00am CT		X Y	es No	
If rescheduled, were promotional	efforts 1	made to notify public of	resched	duled d	ate and tim	e? _ <b>X</b> _YesNo
Reason for Preemption:Breaking NewsOther News		<b>X</b> _Sports Public		_Other		
Date Preempted/Episode # (3)		scheduled, date and time neduled. If not reschedul		Is the i		date the second
3/22/03	enter N/A	· N/A		Ye	s_X_No	
If rescheduled, were promotional	efforts r	nade to notify public of	resched	luled da	ate and time	e?Yes_ <b>X</b> _No
Reason for Preemption: _X_Breaking News _Other News		Sports _Public		_Other		
Date Preempted/Episode # (4)		scheduled, date and time leduled. If not reschedul N/A		Is the r		l date the second
3/29/03	4/5/0	3; 12:30-1:00pm CT		Ye	s_ <b>X</b> _No	
If rescheduled, were promotional	efforts r	nade to notify public of	resched	luled da	ate and time	e?Yes_ <b>X</b> _No
Reason for Preemption:Breaking NewsOther News		<b>X</b> _Sports Public		_Other		
of Program #9: E'S CLUES						Origination Syndicated
Times Program Regularly Schedu	led:	Total times aired at regularly scheduled time		per of aptions	If preemp	ted, complete Preemp
ays, 7:30am-8:00am CT (2/2/03- 03)	:	8	1			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a yound adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Length of Program: 30 (minutes)

Age of Target Child Audience: from 2 years to 5 years

Title of Program #9: BLUE'S CLUES				
Total Times Aired *		Number of Preemptions Rescheduled		
8	1	0		

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/23/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time?YesNo
Reason for Preemption: _X_Breaking News _Other News	Sports Public	Other

Title of Program #10: DORA THE EXPLORER	Origination <b>Network</b>			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions		ed, complete Preemption
Sundays, 7:00am-7:30am CT (2/2/03- 3/30/03)	8	1		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 2 years to	5 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### **Preemption Report**

Title of Program #10: DORA THE EXPLORER			
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled	
8	1	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/23/03	N/A	Yes X No
If rescheduled, were promotional of	efforts made to notify public of resch	eduled date and time?YesNo

Reason for Preemption: _X_Breaking NewsOther News	Sports Public	Other	
le of Program #11:			Origination <b>Network</b>
ys/Times Program Regularly Sched	uled: Total times aired at regularly scheduled time	Number of I Preemptions I	If preempted, complete Preempti Report
turdays, 11:30am-12:00pm CT (2/ 9/03)	/1/03- 5	4	
ngth of Program: 30 (minutes)			
e of Target Child Audience: from 6	5 years to 11 years		
sonal and social development skil lore and monitor their own behav n with a springboard for underst	vior, and to introduce them to anding experiences in their ow	a variety of peop n lives. This pro lucating and info	ole and issues in order to provi ogram is specifically designed t orming children as a significan
ther the educational and informat pose, and otherwise meets the def	finition of Core Programming	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	e Commission's rules.
Complete the chart below for each past three months. * Total Times	Preemption Report  h core program listed in Questio	rt n 5 of FCC 398 th	nat was preempted during the
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.	Preemption Report  h core program listed in Questio  Aired is total times aired at regu	rt n 5 of FCC 398 th	nat was preempted during the
Complete the chart below for each past three months. * Total Times	Preemption Report  h core program listed in Questio  Aired is total times aired at regu	rt n 5 of FCC 398 th larly scheduled ti	nat was preempted during the me plus Number of er of Preemptions
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY AR	Preemption Report  h core program listed in Questio Aired is total times aired at regu	n 5 of FCC 398 the larly scheduled ti	nat was preempted during the me plus Number of er of Preemptions
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY ART Total Times Aired *	Preemption Report the core program listed in Question Aired is total times aired at regularized Preemptions  NOLD!  Number of Preemptions  4  If rescheduled, date and timescheduled. If not rescheduled.	n 5 of FCC 398 the larly scheduled time.  Number Rescheduled 2	nat was preempted during the me plus Number of er of Preemptions
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY ART Total Times Aired *	Preemption Report the core program listed in Question Aired is total times aired at regularized NOLD!  Number of Preemptions  4  If rescheduled, date and times	n 5 of FCC 398 the larly scheduled time.  Number Rescheduled 2  Is the resulted, home?	nat was preempted during the me plus Number of er of Preemptions eduled
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY AR!  Total Times Aired *  7	Preemption Report to core program listed in Question Aired is total times aired at regularized in NOLD!  Number of Preemptions  4  If rescheduled, date and time rescheduled. If not rescheduled enter N/A  N/A	n 5 of FCC 398 the larly scheduled time.  Number Rescheduled.  2  Is the rescheduled, home?	nat was preempted during the me plus Number of er of Preemptions eduled scheduled date the second
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY ART Total Times Aired *  7  Date Preempted/Episode # (1)	Preemption Report to core program listed in Question Aired is total times aired at regularized in NOLD!  Number of Preemptions  4  If rescheduled, date and time rescheduled. If not rescheduled enter N/A  N/A	n 5 of FCC 398 the larly scheduled time.  Number Rescheduled.  2  Is the rescheduled, home?	nat was preempted during the me plus Number of er of Preemptions eduled scheduled date the second
Complete the chart below for each past three months. * Total Times Preemptions Rescheduled.  Title of Program #11: HEY ART Total Times Aired *  7  Date Preempted/Episode # (1)  2/1/03  If rescheduled, were promotional Reason for Preemption:  X_Breaking News	Preemption Report  Aired is total times aired at regular NOLD!  Number of Preemptions  4  If rescheduled, date and times rescheduled. If not rescheduled enter N/A  N/A  N/A  Il efforts made to notify public of the sports	n 5 of FCC 398 the larly scheduled the larly scheduled the Rescheduled, larly large	er of Preemptions eduled  scheduled date the second  X No e and time? Yes X No  scheduled date the second

Commission's rules.

Breaking News Other News		X_Sports Public		_Other			
							•
Date Preempted/Episode # (3)		cheduled, date and time eduled. If not reschedule N/A		Is the r home?		date the second	
3/22/03	N/A			Ye	s_X_No		
If rescheduled, were promotional e	efforts m	nade to notify public of	resched	luled da	ate and time	e?Yes _ <b>X</b> _No	
Reason for Preemption: _X_Breaking NewsOther News		_Sports _Public		_Other			
Date Preempted/Episode # (4)	resche enter ]			home?		date the second	
3/29/03	4/5/03	3; 1:00pm-1:30pm CT		Yes	s_X_No		
If rescheduled, were promotional e	efforts m	ade to notify public of 1	resched	luled da	ate and time	?Yes _ <b>X</b> _No	
Reason for Preemption:Breaking NewsOther News	<b>K</b> _	K_Sports Public		_Other			
le of Program #12: IE WILD THORNBERRYS						Origination <b>Network</b>	
ys/Times Program Regularly Schedule	ļ	Total times aired at regularly scheduled time	Numb Preen		If preempte Report	ed, complete Preemp	otion
turdays, 10:30am-11:00am CT (2/1/ 9/03)	03-	5	4				
ngth of Program: 30 (minutes)			<u> </u>				
	ears to	11 years					
e of Target Child Audience: from 6 y		•					

#### **Preemption Report**

Title of Program #12: THE WILD THORNBERRYS						
Total Times Aired *	mes Aired * Number of Preemptions Number of Preemptions Rescheduled					
7	4	2				

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/1/03	N/A	Yes X No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time?Yes _X_No
Reason for Preemption:		
X_Breaking News Other News	Sports Public	Other
D + D + 1/D + 1 // (0)	re 1 1 1 1 1 . 1.	
Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/15/03	3/15/03; 8:30am-9:00am CT	X Yes No
If rescheduled, were promotional	efforts made to notify public of resch	eduled date and time? _X_YesNo
Reason for Preemption:Breaking NewsOther News	_X_Sports Public	Other
Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/22/03	N/A	Yes X No
If rescheduled, were promotional of	efforts made to notify public of resch	eduled date and time?Yes _X_No
Reason for Preemption:  X Breaking News  Other News	Sports Public	Other
Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/29/03	4/5/03; 12:00pm-12:30pm CT	Yes X No
If rescheduled, were promotional e	efforts made to notify public of resch	eduled date and time?Yes _X_No
Reason for Preemption: Breaking News Other News	_ <b>X</b> _Sports Public	Other

#### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:		Origination
Dates/Times Program Aired:	Number of Preemptions	duled, list date and time

	aired	ļ		
Length of Program: (minutes)  Age of Target Child Audience: from years to  Describe the program.	years			
Does the program have educating and informing purpose?	children ag	ges 16 and und	er as a significant	YesNo
If Yes, does the licensee identify each program a C.F.R Section 73.673?	t the begin	ning of its airir	ng consistent with 47	YesNo
If Yes, does the licensee provide information reg the target child audience, to publishers of progra 73.673?				YesNo

#### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: RUGRATS				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Saturday, 10:00am-10:30am CT	13	30 (minutes)	from 4 to 8 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series is designed to have viewers see and experience the world from the point of view of a group of toddlers, led by an intrepid, intelligent and curious one-year-old, Tommy Pickles. Set in a relatively realistic world, the toddlers - who can speak, but never do so in front of adults - engage in adventures and actions, exploring and utilizing their world as a gigantic playground, motivated all the while by their aged-defined perceptions and misconceptions. The objectives of this series are to explore many of the emotional issues of childhood, and to have viewers experience age-appropriate lessons and concepts related to the adventures of the program's protagonists. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #2: THE WILD THORNBERRYS			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday, 10:30am-11:00am CT	13	30 (minutes)	from 6 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows the travels of Eliza Thornberry, whose parents produce nature documentaries and wander the globe in search of exotic places, plants and animals. Eliza has the ability to talk to animals, and her special gift allows her to see and understand the natural world in a very close and personal way. The objectives of the program are to help children learn concepts related to plants, animals and general ecology, and to experience the family interactions of children with parents who are committed to intellectual pursuits and have unique lifestyles. This program is specifically designed to further the educational and informational needs of children, has educating and informing

children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #3: CHALKZONE				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Saturday, 11:00am-11:30am CT	13	30 (minutes)	from 5 to 10 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which he tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #4: HEY ARNOLD!			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday, 11:30am-12:00pm CT	13	30 (minutes)	from 6 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #5: <b>DORA THE EXPLORER</b>				Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:
Sunday, 7:00am-7:30am CT	13	30 (minutes)	from 2 to 5 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #6:		Origination
į.		

BLUE'S CLUES	on today or more		Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday, 7:30am-8:00am CT	13	30 (minutes)	from 2 to 5 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a yound adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

_	Call Letters of Station Airing	Channel Number of Station	Did total programming
	Sponsored Program	Airing Sponsored Program	Increase?
			YesNo

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and tins aired.
Length of Program: (minutes)  Age of Target Child Audience: from years t	to years		
Describe the educational and informational obje	etive of the	program and ho	now it meets the definition of Core Programming

10. Name of children's programming liaison:	
Name Beth Green	Telephone Number (include area code) (913) 677-7218
Address 4500 Shawnee Mission Parkway	Internet Mail Address (if applicable) beth.green@kctv5.com
City Fairway	State KS

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

On Saturday, February 1, 2003, CBS News aired a special report on the Space Shuttle Columbia, from 8:15:14am - 2:58:26pm. Rugrats, The Wild Thornberrys, Chalkzone and Hey Arnold! were preempted and not rescheduled.

On Saturday, March 22, 2003, KCTV aired CBS News programs pertaining to "America At War" from 9:00 - 11:00am. Chalkzone, Hey Arnold! (both originally scheduled to air in 2nd home this date due to CBS Sports), Rugrats and The Wild Thornberrys were preempted and not rescheduled.

On Sunday, March 23, 2003, KCTV aired CBS News programming pertaining to "America At War". Rugrats and Dora The Explorer were preempted and not rescheduled.

On Saturday, March 29, 2003, KCTV aired a regularly scheduled newscast from 7:00-9:00am due to the war in Iraq. Originally, Rugrats, The Wild Thornberrys, Chalkzone and Hey Arnold! were scheduled to air here due to CBS Sports. Because of the news situation, these shows were preempted and rescheduled on April 5.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
KCTV-5/Meredith Corporation	
Date	Beth C Theen
4/9/03	

FCC 398 April 2001 (1.3) (end)

## FCC 398 Data Checking Results

#### Errors and informational messages:

WARNING: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #2, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #5, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #6, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored

## **FCC 398 Submission Results**

### FCC 398 Filing for Call Sign KCTV for quarter ending 06/30/2003

#### Accepted!

Confirmation number: 40594

#### Errors and informational messages:

ignored

**WARNING**: Question 5, Program #1, Preemption #1, Date Preempted/Episode is blank, other values ignored

**WARNING**: Question 5, Program #2, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #3, Preemption #1, Date Preempted/Episode is blank, other values ignored

**WARNING**: Question 5, Program #4, Preemption #1, Date Preempted/Episode is blank, other values ignored

WARNING: Question 5, Program #5, Preemption #1, Date Preempted/Episode is blank, other values

ignored WARNING: Question 5, Program #6, Preemption #1, Date Preempted/Episode is blank, other values

WARNING: Question 6, Program #1, Title is blank, other values ignored

WARNING: Question 9, Aired Sponsored Program #1, Name is blank, other values ignored

WARNING: Question 9, Program #1, Title is blank, other values ignored